Consolidated Financial Statements For the Years Ended December 31, 2019 and December 31, 2018

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#### LANE & COMPANY

CERTIFIED PUBLIC ACCOUNTANTS

### Independent Auditor's Report

To the Board of Trustees of

The Thomas B. Fordham Foundation, Inc. and

The Thomas B. Fordham Institute, Inc.

We have audited the accompanying consolidated financial statements of The Thomas B. Fordham Foundation, Inc. (the Foundation), an Ohio nonprofit supporting organization, and The Thomas B. Fordham Institute, Inc. (the Institute), an Ohio publicly supported nonprofit corporation (together, the Organization), which comprise the consolidated statements of financial position as of December 31, 2019 and 2018, and the related consolidated statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the consolidated financial statements.

Management's Responsibility for the Consolidated Financial Statements

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation and maintenance of internal control relevant to the preparation and fair presentation of the consolidated financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these consolidated financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the consolidated financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the consolidated financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### **Opinion**

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of the Organization as of December 31, 2019 and 2018, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

#### Emphasis of Matter

As explained in Note 3, the consolidated financial statements include investments valued at \$28,900,104 and \$25,581,309 at December 31, 2019 and 2018, respectively (forty-eight and forty-seven percent of net assets, respectively), whose fair values have been estimated by management in the absence of readily determinable fair values. Management's estimates are based on information provided by the fund managers or the general partners. Because of the inherent uncertainty of valuation, these estimated values may differ significantly from the values that would have been used had a ready market value for such investment existed, and the differences could be material. Our opinion is not modified with respect to this matter emphasized.

#### Report on Supplementary Information

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Our audits were conducted for the purpose of forming an opinion on the consolidated financial statements as a whole. The accompanying consolidated schedules of financial position, activities, and functional expenses of the Foundation (excluding the Institute) and of the Institute (excluding the Foundation) are presented for purposes of additional analysis and are not a required part of the consolidated financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the consolidated financial statements. The information has been subjected to the auditing procedures applied in the audits of the consolidated financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the consolidated financial statements or to the consolidated financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the consolidated financial statements as a whole.

Washington, D.C. August 31, 2020

### THE THOMAS B. FORDHAM FOUNDATION, INC. AND THE THOMAS B. FORDHAM INSTITUTE, INC. CONSOLIDATED STATEMENTS OF FINANCIAL POSITION December 31, 2019 and 2018

A GGETTG	<u>2019</u>	<u>2018</u>
<u>ASSETS</u>		

<u>ASSETS</u>				<u></u>
Current Assets				
Cash	\$	809,878	\$	1,412,296
Short-term investments		332,943		741,593
Grants receivable		448,431		500,000
Accounts receivable		83,750		178,546
Other assets		15,572		15,572
Total Current Assets		1,690,574		2,848,007
Long-term investments		61,840,733		54,674,727
Building and improvements, net of accumulated				
depreciation of \$1,278,475 and \$1,216,104		2,334,487		2,396,858
Bond issuance costs, net of accumulated				
amortization of \$52,261 and \$26,484		257,068		282,845
Furniture and equipment, net of accumulated				
depreciation of \$224,879 and \$219,732		36,593		12,606
Assets held for sale				2,600,000
Total Assets	\$	66,159,455	\$	62,815,043
LIABILITIES AND NET AS	SSETS			
Current Liabilities				
Accounts payable	\$	207,763	\$	232,864
Bonds payable, current portion	Ф		Ф	
Bolius payable, current portion		322,644		322,644
Total Current Liabilities		530,407		555,508
Obligation due to interest rate swap		2,561,843		1,996,296
Bonds payable, long-term portion		2,883,955		5,807,599
Total Liabilities		5,976,205		8,359,403
Net Assets - Without Donor Restrictions		59,226,279		52,806,796
Net Assets - With Donor Restrictions		956,971		1,648,844
Total Net Assets		60,183,250		54,455,640
Total Liabilities and Net Assets	\$	66,159,455	\$	62,815,043

The accompanying notes are an integral part of these financial statements.

# THE THOMAS B. FORDHAM FOUNDATION, INC. AND THE THOMAS B. FORDHAM INSTITUTE, INC. CONSOLIDATED STATEMENTS OF ACTIVITIES

For the Years Ended December 31, 2019 and 2018

	2019		<u>2018</u>
Change in net assets without donor restrictions			
Revenue			
Investment income/(loss), net of investment expenses	\$ 9,135,775	\$	(2,731,056)
Grants and contributions	577,559		645,500
Program service fees	721,244		706,838
Other income	9,877		2,337
Total revenue without donor restrictions	10,444,455	'	(1,376,381)
Net assets released from restrictions			
Satisfaction of program restrictions	 2,120,502		1,659,418
Total support without donor restrictions	12,564,957		283,037
Expenses			
Program Services			
National	2,885,636		3,080,249
Ohio	1,663,974		1,563,600
Management and general	792,107		471,014
Fund-raising	 238,210		256,636
Total Expenses	 5,579,927		5,371,499
Change in net assets without donor restrictions before			
gain on interest rate swap and assets held for sale	6,985,030		(5,088,462)
Gain (loss) on interest rate swap	(565,547)		342,727
Gain on assets held for sale	 		341,038
Total change in net assets without donor restrictions	 6,419,483		(4,404,697)
Change in net assets with donor restrictions			
Grants and contributions	1,428,629		1,821,600
Net assets released from restriction	 (2,120,502)	-	(1,659,418)
Change in net assets with donor restrictions	 (691,873)		162,182
Change in net assets	5,727,610		(4,242,515)
Net assets, beginning of year	 54,455,640		58,698,155
Net assets, end of year	\$ 60,183,250	\$	54,455,640

The accompanying notes are an integral part of these financial statements.

# THE THOMAS B. FORDHAM FOUNDATION, INC. AND THE THOMAS B. FORDHAM INSTITUTE, INC. CONSOLIDATED SCHEDULE OF FUNCTIONAL EXPENSES

For the Year Ended December 31, 2019

Management Fund-Total & General **Program** raising Expenses **National Ohio Total** Salaries \$ 1,362,169 \$ 812,671 \$ 273,958 \$ \$ 2,174,840 \$ 147,151 2,595,949 355,362 47,706 **Occupancy** 126,951 482,313 33,252 563,271 349,697 149,272 498,969 3,800 210 502,979 Contracts Pension plan contributions 167,209 84,368 251,577 18,972 16,817 287,366 105,250 273,917 273,917 Grants 168,667 Other employee benefits 125,218 76,199 201,417 14,560 11,450 227,427 216,409 Moving expenses 216,409 Payroll taxes 92,760 54,372 147,132 17,893 10,007 175,032 Travel 80,186 32,391 112,577 16,573 3,202 132,352 Legal fees 33,039 16,359 49,398 53,050 102,448 Website and IT 3,014 96,396 60,625 32,757 93,382 **Depreciation and amortization** 35,452 30,321 65,773 27,522 93,295 37,994 24,910 62,904 528 4,222 67,654 Insurance Miscellaneous 11,875 8,636 20,511 18,065 2,089 40,665 39,779 39,779 **Accounting fees** 7,468 13,888 19,585 159 **Supplies** 6,420 33,632 **Equipment rental and maintenance** 16,391 7,492 23,883 5,133 29,016 28,530 Conferences, conventions, meetings 18,077 6,594 24,671 3,859 **Printing and publications** 5,937 16,016 21,953 777 4,273 27,003 4,970 20,231 1,427 1,519 Telephone 15,261 23,177 8,791 Temps/Interns 5,660 3,131 2,842 11,633 Other professional fees 8,110 8,110 Postage and shipping 1,477 1,483 2,404 3,887 1,663,974 **Total** 4,549,610 792,107 238,210 5,579,927 2,885,636

The accompanying notes are an integral part of these financial statements.

# THE THOMAS B. FORDHAM FOUNDATION, INC. AND THE THOMAS B. FORDHAM INSTITUTE, INC. CONSOLIDATED SCHEDULE OF FUNCTIONAL EXPENSES

For the Year Ended December 31, 2018

	Program				Management & General		Fund- raising		Total Expenses		
		<u>National</u>		<u>Ohio</u>	<u>Total</u>						
Salaries	\$	1,631,378	\$	612,629	\$ 2,244,008	\$	105,573	\$	163,433	\$	2,513,015
Occupancy		417,284		149,536	566,820		56,617		38,959		662,396
Contracts		344,891		274,569	619,459		5,282				624,741
Pension plan contributions		183,323		65,641	248,963		11,614		18,757		279,334
Other employee benefits		115,651		87,421	203,072		10,911		6,211		220,194
Payroll taxes		108,106		40,747	148,853		7,008		10,812		166,673
Depreciation and amortization		67,275		51,646	118,921		47,077		573		166,571
Grants		11,395		125,500	136,895		780		-		137,675
Travel		55,064		39,842	94,907		31,422		3,487		129,815
Legal fees		5,148		18,316	23,464		64,761				88,225
Insurance		33,144		29,738	62,882		4,809		3,057		70,747
Website and IT		32,681		31,768	64,448		2,832		1,589		68,869
Conferences, conventions, meetings		19,722		4,180	23,902		16,186		1,800		41,888
Equipment rental and maintenance		22,810		645	23,454		15,441				38,895
Accounting fees							37,000				37,000
Supplies		4,119		4,836	8,955		16,887		34		25,876
Telephone		17,082		5,514	22,597		1,535		1,709		25,841
Other professional fees				75	75		21,157				21,232
Miscellaneous		578		10,135	10,713		9,508		897		21,118
Printing and publications		4,978		4,688	9,666		441		4,799		14,907
Temps/Interns		5,585		3,066	8,651		2,783				11,434
Postage and shipping	_	35		3,108	 3,143		1,390		520		5,054
Total	\$	3,080,249	\$	1,563,600	\$ 4,643,849	<u>\$</u>	471,014	\$	256,636	\$	5,371,499

The accompanying notes are an integral part of these financial statements.

# THE THOMAS B. FORDHAM FOUNDATION INC. AND THE THOMAS B. FORDHAM INSTITUTE, INC. CONSOLIDATED STATEMENTS OF CASH FLOWS

For the Years Ended December 31, 2019 and 2018

Cash Flows from Operating Activities		<u>2019</u>	<u>2018</u>		
Change in net assets Adjustment to reconcile change in net assets to net cash used in operating activities	\$	5,727,610	\$	(4,242,515)	
Depreciation and amortization Realized and unrealized losses/(gains) on investments Loss/(gain) on interest rate swap Gain on assets held for sale		93,295 (8,802,990) 565,547		166,571 3,373,403 (342,727) (341,038)	
Changes in assets and liabilities Grants receivable Accounts receivable Accounts payable		51,569 94,796 (25,101)		424,000 (92,807) (13,969)	
Net Cash Used in Operating Activities		(2,295,274)		(1,069,082)	
Cash Flows from Investing Activities Acquisition of fixed assets and capital improvements Sale of assets held for sale Purchase of investments Sale of investments		(29,134) 2,600,000 (4,023,602) 6,069,235		(160,963)  (9,635,134) 10,842,787	
Net Cash Provided by Investing Activities		4,616,499		1,046,690	
Cash Flows from Financing Activities Bonds redeemed/Principal payments on bonds		(2,923,643)		(295,757)	
Net Cash Used in Financing Activities		(2,923,643)		(295,757)	
Net change in Cash		(602,418)		(318,149)	
Cash, beginning of year		1,412,296		1,730,445	
Cash, end of year	\$	809,878	\$	1,412,296	
Supplemental disclosure Amounts expended for interest	<u>\$</u>	302,192	\$	338,972	

#### **Notes to Financial Statements**

#### 1. Organization

The Thomas B. Fordham Foundation, Inc. (the Foundation), was incorporated in 1959 as an Ohio private foundation. As of January 1, 2007, the Foundation operates as a public charity and is exempt from Federal income taxes under section 501(c)(3) of the U.S. Internal Revenue Code (see note 14 for further explanation).

The Fordham Institute, Inc. (the Institute), was incorporated in 2001 as an Ohio publicly supported not-for-profit corporation and is exempt from Federal income taxes under Section 501(c)(3) of the U.S. Internal Revenue Code.

The Thomas B. Fordham Institute and Foundation promote educational excellence for every child in America via quality research, analysis, and commentary, as well as advocacy and charter school authorizing in Ohio.

#### We advance:

- high standards, strong assessments of student learning, and common-sense accountability for schools and children across the achievement spectrum;
- quality education options and high-quality school-performance information for every family; and
- a student-centered system that provides clear pathways to upward mobility, good citizenship, and successful participation in adult society.

#### We promote education reform by:

- producing relevant, rigorous policy research and analysis;
- providing "thought leadership" to policy makers, philanthropists, advocacy groups, and others through timely and persuasive commentary;
- advocating sound education policies in Ohio related to standards, assessments, school choice, and other promising reforms;
- serving as a model charter school authorizer and sharing our lessons throughout and beyond Ohio; and
- incubating new ideas, innovations, organizations, school models, and visionary leaders to advance education excellence.

#### **Notes to Financial Statements**

### 2. Summary of Significant Accounting Policies

#### **Basis of Accounting**

The consolidated financial statements include the accounts of the Foundation and the Institute (together, the Organization). All significant inter-company transactions have been eliminated in the consolidation. The Organization maintains its accounts on the accrual basis of accounting.

### Basis of Presentation

Net assets, revenue, gains and losses are classified based on the existence or absence of donor imposed restrictions. Accordingly, the net assets of the Organization and changes therein are classified and reported as follows:

<u>net assets without donor restrictions</u> – net assets without donor restrictions result from revenues and other inflows of assets whose use by the Organization is not limited by donor-imposed restrictions.

<u>net assets with donor restrictions</u> - net assets with donor restrictions result from contributions and other inflows of assets whose use by the Organization is limited by donor-imposed stipulations that either expire by passage of time or can be fulfilled and removed by actions of the Organization pursuant to those stipulations.

#### Cash

Cash includes cash in checking accounts. Accounts at each institution are insured up to \$250,000 by the Federal Deposit Insurance Corporation. Account balances may at times exceed the insured limit. Management believes these amounts are not subject to any significant credit risk.

#### Functional Allocation of Expenses

The costs of providing the various programs and supporting services have been summarized on a functional basis on the consolidated statement of activities. Certain costs have been allocated among the programs and supporting services benefited.

#### Use of Estimates

The preparation of consolidated financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

#### **Notes to Financial Statements**

2. Summary of Significant Accounting Policies (continued)

#### Recently Issued Accounting Pronouncements

In February 2016, the FASB issued ASU 2016-02, *Leases*. The update requires a lessee to recognize a right-of-use asset and lease liability, initially measured at the present value of the lease payments, in its statements of financial position. The guidance also expands the required quantitative and qualitative lease disclosures. The guidance is effective beginning in the Organization's fiscal year 2021.

The Organization is currently evaluating the effects that the updated standards will have on the financial statements and plans to adopt the new ASUs at the required implementation date.

### Change in Accounting Principle

The Foundation and Institute adopted the Financial Accounting Standards Board (FASB) Accounting Standards Update (ASU) 2014-09, *Revenue from Contracts with Customers* (Topic 606). This standard was issued by FASB to clarify the principles for recognizing revenue for any entity that enters into contracts with customers to transfer goods or services or enters into contracts for the transfer of nonfinancial assets within the scope of this standard. ASU 2014-09 establishes a five-step process to identify, allocate, and recognize exchange transactions derived from contracts with customers. The Organizations' revenue recognition policies were not impacted by this standard as none of the revenue contain exchange transaction components.

The Foundation and Institute adopted the Financial Accounting Standards Board (FASB) Accounting Standards Update (ASU) 2018-08, Not-for-Profit Entities (Topic 958): Clarifying the Scope and Accounting Guidance for Contributions Received and Contributions Made, which is intended to clarify and improve current guidance about whether a transfer of assets is an exchange transaction or a contribution. The amendments in this ASU provide a more robust framework to determine when a transaction should be accounted for as a contribution under Subtopic 958-605 or as an exchange transaction accounted for under other guidance (for example, Topic 606). The amendments also provide additional guidance about how to determine whether a contribution is conditional or unconditional.

#### **Notes to Financial Statements**

#### 3. Investments

2019

Securities with readily determinable fair value are recorded at fair value in the consolidated statement of financial position. Investments without readily determinable values, such as private equity, venture capital, and partnerships, are valued using current estimates of fair value obtained from the investment manager. Such valuations generally reflect discounts for liquidity and consider variables such as financial performance of investments, including comparison of comparable companies' earning multiples, cash flow analysis, recent sales prices of investments, and other pertinent information.

Because of the inherent uncertainty of valuation for these investments (referred to as "Other investments" in the schedule below) the investment manager's estimate may differ from the values that would have been used had a ready market existed.

Foundation

Institute

Total

		roundation	11	<u>iistitute</u>		<u>10tai</u>
Equity securities Fixed income securities Other investments Money market accounts Total	\$ <u>\$</u>	23,593,647 2,481,195 28,171,365 297,206 54,543,413	\$ <u>\$</u>	5,870,491 995,297 728,739 35,736 7,630,263	\$ <u>\$</u>	29,464,138 3,476,492 28,900,104 332,942 62,173,676
<u>2018</u>						
		<u>Foundation</u>	<u>I</u> 1	<u>nstitute</u>		<u>Total</u>
Equity securities Fixed income securities Other investments Money market accounts Total	\$ <u>\$</u>	20,726,766 2,301,675 24,929,275 703,145 48,660,861	\$ <u>\$</u>	5,155,198 909,779 652,034 38,448 6,755,459	\$ <u>\$</u>	25,881,964 3,211,454 25,581,309 741,593 55,416,320
Investment income consis	ted of	the following:				
<u>2019</u>			_			
<u>2019</u>		<u>Foundation</u>	<u>I</u> 1	<u>nstitute</u>		<u>Total</u>
Dividends and interest	\$	Foundation 673,025	<u>I</u> 1	<u>nstitute</u> 157,194	\$	<u>Total</u> 830,219
_	\$		_		\$	
Dividends and interest Net realized and unrealized gains	\$ <u>\$</u>	673,025 7,774,754	_	157,194 1,028,236	\$ 	830,219 8,802,990
Dividends and interest Net realized and unrealized gains Less: Investment expenses		673,025 7,774,754 (484,086) 7,963,693	\$ 	157,194 1,028,236 (13,348) 1,172,082		830,219 8,802,990 (497,434) 9,135,775
Dividends and interest Net realized and unrealized gains Less: Investment expenses  Total  2018	\$	673,025 7,774,754 (484,086) 7,963,693 Foundation	\$ <u>\$</u>	157,194 1,028,236 (13,348) 1,172,082 nstitute	<u>\$</u>	830,219 8,802,990 (497,434) 9,135,775 Total
Dividends and interest Net realized and unrealized gains Less: Investment expenses Total		673,025 7,774,754 (484,086) 7,963,693	\$ 	157,194 1,028,236 (13,348) 1,172,082		830,219 8,802,990 (497,434) 9,135,775
Dividends and interest Net realized and unrealized gains Less: Investment expenses  Total  2018  Dividends and interest	\$	673,025 7,774,754 (484,086) 7,963,693 Foundation	\$ <u>\$</u>	157,194 1,028,236 (13,348) 1,172,082 nstitute	<u>\$</u>	830,219 8,802,990 (497,434) 9,135,775 Total
Dividends and interest Net realized and unrealized gains Less: Investment expenses  Total  2018  Dividends and interest Net realized and unrealized losses	\$	673,025 7,774,754 (484,086) 7,963,693  Foundation 918,886 (2,353,492)	\$ <u>\$</u>	157,194  1,028,236 (13,348)  1,172,082  nstitute  266,806 (1,019,911)	<u>\$</u>	830,219 8,802,990 (497,434) 9,135,775  Total 1,185,692 (3,373,403)

#### **Notes to Financial Statements**

#### 4. Fair Value Measurement

Financial Accounting Standards Board Accounting Standards Codification 820, Fair Value Measurements, requires disclosure of a fair-value hierarchy of inputs the Organization uses to value an asset or liability. The three levels of the fair-value hierarchy are described as follows:

Level 1: Quoted prices in active markets for identical assets and liabilities;

Level 2: Inputs other than Level 1 inputs that are directly or indirectly observable in the marketplace;

Level 3: Unobservable inputs which reflect the reporting entity's assessment of the assumptions that market participants would use in pricing the asset or liability including assumptions about risk such as bid/ask spreads and liquidity discounts.

Investments, recorded at fair value, consist of the following at December 31:

Le	evel 1	Le	vel 2	<u>L</u>	evel 3		<u>Total</u>
\$ <u>\$</u>	29,464,138 3,476,492 	\$ <u>\$</u>	    	\$ <u>\$</u>	28,900,104  28,900,104	\$	29,464,138 3,476,492 28,900,104 332,942 62,173,676
<u>L</u> e	evel 1	<u>Le</u>	<u>vel 2</u>	<u>L</u>	evel 3		<u>Total</u>
\$ <u>\$</u>	25,881,964 3,211,454  741,593 29,835,011	\$ 	   	\$ <u>\$</u>	25,581,309  25,581,309	\$ <u>\$</u>	25,881,964 3,211,454 25,581,309 741,593 55,416,320
	\$ <u>\$</u>	3,476,492 332,942 \$ 33,273,572  Level 1 \$ 25,881,964 3,211,454 741,593	\$ 29,464,138 \$ 3,476,492 \$	\$ 29,464,138 \$ 3,476,492  332,942 \$ 33,273,572 \$   Level 1 Level 2  \$ 25,881,964 \$ 3,211,454 741,593	\$ 29,464,138 \$ \$ 3,476,492 \$ 332,942 \$ \$ \$ 33,273,572 \$ \$ \$ \$ \$ \$ \$ 25,881,964 \$ \$ 3,211,454	\$ 29,464,138 \$ \$ 28,900,104  332,942	\$ 29,464,138 \$ \$ \$ 3,476,492 28,900,104 28,900,104 \$ 332,942 \$ 28,900,104 \$ \$ 25,881,964 \$ \$ 3,211,454 25,581,309 741,593 \$ 25,581,309

The change in value of investments measured at fair value using significant unobservable inputs (Level 3 inputs) consisted of the following:

Value as of December 31, 2018	\$ 25,581,309
Appreciation in value	3,743,470
Purchases and sales, net	<u>(424,675</u> )
Value as of December 31, 2019	\$ 28,900.104

The appreciation in value of Level 3 investments is included in investment income on the consolidated statement of activities.

#### **Notes to Financial Statements**

#### 5. Grants Receivable

At December 31, 2019 and 2018, Grants receivable consisted of the following:

	<u>2019</u>	<u>2018</u>
Due in one year or less:		
Louis Calder Foundation	\$ 	\$ 200,000
Kovner Foundation	100,000	200,000
Joseph Klein	17,500	
Schusterman Foundation		100,000
Gates Foundation	 250,000	 
Total	\$ 367,500	\$ 500,000

#### 6. Property and Equipment

#### **Building and Improvements**

The Foundation owns one floor of an office building in Washington, DC used primarily as office space for the Foundation and the Institute. They also own an alleyway next to the building for parking. In 2019, the Foundation sold one of its floors that was previously held for sale during the year ended December 31, 2018.

Improvements are recorded at cost and are amortized using the straight-line method over the estimated life of the improvement.

At December 31, 2019 and 2018, building and improvements consisted of the following:

	<u>2019</u>	<u>2018</u>			
Building Land Capital Improvements	\$ 1,742,281 843,776 1,026,905	\$	1,742,281 843,776 1,026,905		
Total, building and improvements	3,612,962		3,612,962		
Less: Accumulated amortization and depreciation	 (1,278,475)		(1,216,104)		
Net, building and improvements	\$ 2,334,487	\$	2,396,858		

Total amortization and depreciation expense was \$62,371 and \$132,962 in 2019 and 2018, respectively.

#### **Notes to Financial Statements**

### 6. Property and Equipment (continued)

### Furniture and Equipment

Furniture and equipment are recorded at cost when purchased and are depreciated using the straight-line method over the estimated useful life of the asset. Upon disposal, the cost and related accumulated depreciation are eliminated from the respective accounts and the resulting gain or loss is reflected in the statement of activities.

At December 31, 2019 and 2018, furniture and equipment consisted of the following:

	<u>2019</u>			<u>2018</u>		
Furniture and Equipment Less: Accumulated Depreciation	\$	261,472 (224,879)	\$	232,338 (219,732)		
Total, Furniture and Equipment	\$	36,593	\$	12,606		

Total depreciation expense was \$5,147 and \$4,733 in 2019 and 2018, respectively.

### 7. Bonds Payable and Bond Issuance Costs

In 2007, the Foundation participated in the District of Columbia's tax-exempt bond program to help with the financing of its building purchase. The original amount financed through a letter of credit with a financial institution was \$6,300,000, which expired on April 13, 2018. The Foundation redeemed the 2007 bond issuance in December 2017 and issued \$6,426,000 of District of Columbia Revenue Bonds (Thomas B Fordham Foundation Issue) Series 2017. Effective December 1, 2017, the Foundation entered into a letter of credit agreement with SunTrust Bank for \$6,426,000. Under the agreement, the bank purchased the 2017 bonds and agreed to hold them as non-bank qualified tax-exempt debt. The bonds have a twelve year term and carry a variable interest rate. The costs associated with the original bond issuance were fully amortized in 2017. The costs associated with the new bond issuance have been classified as bond issuance costs on the consolidated statement of financial position and are being amortized over twelve years. As part of the terms of the letter of credit, the Foundation is required to make principal payments of \$26,887 per month beginning February 1, 2018 along with the required interest.

#### **Notes to Financial Statements**

### 7. Bonds Payable and Bond Issuance Costs (continued)

The principal payments under the letter of credit are as follows:

2020	322,644
2021	322,644
2022	322,644
2023	322,644
2024 and thereafter	1,917,023

Total \$ 3,207,599

In a separate agreement with SunTrust Bank dated September 1, 2007, the Foundation arranged to fix its monthly interest payments with an "interest rate swap" at a base rate of 3.89% per annum. This agreement resulted in a loss of \$565,547 in 2019 and a gain of \$342,727 in 2018, respectively. At December 31, 2019 and 2018, the liability associated with the swap agreement was valued at \$2,561,843 and \$1,996,296, respectively. The value of this interest rate swap is based on an estimate from SunTrust and is treated as a derivative instrument in accordance with Accounting Standards Codification 815. The liability reported by SunTrust does not necessarily reflect Fordham's true cost should it wish to terminate the swap agreement.

The Foundation's interest expense for 2019 and 2018 was \$302,192 and \$338,972, respectively.

There are a number of financial and operating covenants associated with the bonds and with the Bank's participation in the project. The Foundation was in compliance with all material terms and conditions of the debt instruments as of December 31, 2019. During 2019, the Foundation sold one of the floors in the office building. From the sales proceeds, the Foundation paid off \$2,600,000 of the outstanding bonds payable.

#### 8. Commitments

The organization leases office space in Dayton and Columbus, Ohio, expiring in 2024 and 2021 respectively. The organization has operating leases for office equipment expiring in 2022.

The future minimum lease payments under these leases are as follows:

2020 2021 2022 2023 2024 and thereafter	 85,338 60,765 52,837 37,015 24,922
Total	\$ 260,877

#### **Notes to Financial Statements**

### 8. Commitments (continued)

Occupancy expense consisted primarily of mortgage interest, small purchases of equipment, condominium association fees, real estate taxes, and rent expense on the organization's previous office location. Total occupancy expense was \$563,271 and \$662,396 in 2019 and 2018, respectively.

The organization has capital call commitments in connection to their alternative investments. As of December 31, 2019, total capital commitments are \$9,750,750 for the Foundation with none existing for the Institute.

#### 9. Net Assets with donor restrictions

At December 31, net assets with donor restrictions were available for the following purposes:

		<u>2019</u>		<u>2018</u>
Catholic Schools and Noncognitive Skills	\$	20,899	\$	23,315
Choice Support	Ψ	20,077	Ψ	(16,104)
Civics & History SoSS		130,411		(10,104)
College Wage Premium		83,599		147,862
Common Core Commentary		03,377		74,000
		3,577		3,577
Core Knowledge Event		3,377		
CTE Labor Market Demand				110,319
CTE Commentary		20,000		18,433
Dayton Area School Reform		20,000		20,000
Discipline Policy – NYC				97,113
Education 2020		80,498		
EEPS		27,555		18,631
ELA Curriculum		2,945		173,544
EOCs Student Accountability		14,374		96,475
FL Standards Review		23,272		
Gifted Education Policies		11,694		11,694
Grade Inflation		25,594		25,594
High-Achieving Elementary Schools		159,976		390,041
International Frameworks		40,771		40,771
Knowledge Matters Campaign		60		60
Learning Science Commentary				60,000
Leveraging ESSA		16,098		16,098
Moonshot for Kids		35,744		,
Ohio Charter School		,		
Implementation		5,000		5,000

#### **Notes to Financial Statements**

#### 9. Net Assets with donor restrictions (continued)

Ohio Public Conferences	2,294	2,294
Ohio School Choice	104,478	117,465
Ohio School Closures	8,960	8,960
Ohio Speakers	566	566
Ohio Standards Coalition	(8)	(8)
Parent Segmenting	16,623	16,623
Personalized Pacing Commentary	2,650	60,000
Red Tape, Fear or Fallacy	28,743	28,743
Research ED	5,910	
Rochester Charter Schools	10,175	
School Quality in Cincinnati	8,000	
State Pensions	395	395
Stretching the School Dollar II	55,711	97,383
Tough Graders	10,407	
Total	\$ 956,971	\$ 1,648,844

#### 10. Conditional Promises to Give

At December 31, 2019 and 2018, the Organization had \$436,069 and \$927,500, respectively, of promises to give that were made to the Organization, which were conditional on the Organization achieving certain goals. These promises will not be recognized as receivables or revenue until the conditions on which they depend are substantially satisfied.

### 11. Pension Plan

The Organization has a defined contribution retirement savings plan, which covers all employees who have at least six months of service. Effective November 15, 2011, all new employees will be subject to a revised vesting schedule with contributions fully vesting after three years of service. The Organization contributes, on behalf of each eligible employee, an amount equal to 12% of that employee's salary. In 2019 and 2018, contributions to the retirement plan were \$287,366 and \$279,334, respectively.

#### 12. Related Parties

The Organization retains a law firm affiliated with a member of the Organization's Board of Trustees. The Organization paid \$34,543 and \$59,181 in fees to this firm in 2019 and 2018, respectively.

#### **Notes to Financial Statements**

### 13. Liquidity

The Organization monitors liquidity required to meet its operating needs and other contractual commitments. The Organization's primary source of liquidity at its disposal consists of cash, short-term investments, receivables, equity securities and fixed income securities.

The following table reflects the Organization's financial assets as of December 31, 2018, reduced by amounts that are not available to meet general expenditures within one year of the statement of financial position date.

Cash Short-term investments Grants and accounts receivable Equity securities Fixed income securities	\$ 809,878 332,943 532,181 29,464,138 3,476,492
Total financial assets	34,615,632
Less: Accounts payable Bonds payable, current portion	(207,763) (322,644)
Financial assets available to meet cash needs within one year	<u>\$34,085,225</u>

#### 14. Income Taxes

Under section 501(c)(3) of the Internal Revenue Code, the Foundation and the Institute are exempt from federal income taxes other than on unrelated business income. At December 31, 2019 and 2018, no provision for income taxes was made as the Organization had no net unrelated business income. Management annually reviews its tax positions and has determined that there are no material uncertain tax positions that require recognition on the financial statements.

### 15. Subsequent Events

In preparing these financial statements, the Thomas B. Fordham Foundation and Institute have evaluated events and transactions for potential recognition or disclosure through August 31, 2020, the date the financial statements were available to be issued. There were no additional events or transactions that were discovered during the evaluation that required further disclosure.



# THE THOMAS B. FORDHAM FOUNDATION, INC. SCHEDULE OF FINANCIAL POSITION

#### December 31, 2019 and 2018

### (EXCLUDING THE THOMAS B. FORDHAM INSTITUTE, INC.)

<u>ASSETS</u>				
		<u>2019</u>		<u>2018</u>
Current Assets				
Cash	\$	450,077	\$	302,093
Short-term investments		297,207		703,145
Accounts receivable from Fordham Institute		840,947		224,723
Other accounts receivable		83,750		178,546
Other assets		12,918		12,918
Total Current Assets		1,684,899		1,421,425
Long-term investments		54,246,207		47,957,716
Building and improvements, net of accumulated				
depreciation of \$1,216,104 and \$1,717,277		2,334,487		2,396,858
Bond issuance costs, net of accumulated				
amortization of \$26,484 and \$706		257,068		282,845
Furniture and equipment, net of accumulated				
depreciation of \$219,732 and \$219,061		36,593		12,606
Assets held for sale		<del></del>		2,600,000
Total Assets	\$	58,559,254	\$	54,671,450
LIABILITIES AND NET	Γ ASSETS	<u>i</u>		
Current Liabilities				
Accounts payable	\$	195,177	\$	219,054
Bonds payable, current portion	4	322,644	Ψ	322,644
r., r				
Total Current Liabilities		517,821		541,698
Obligation due to interest rate swap		2,561,843		1,996,296
Bonds payable, long-term portion		2,883,955		5,807,599
		_	,	_
Total Liabilities		5,963,619		8,345,593
Net Assets - Without Donor Restrictions		52,595,635		46,325,857
Total Net Assets		52,595,635		46,325,857
Total Liabilities and Net Assets	\$	58,559,254	\$	54,671,450

# THE THOMAS B. FORDHAM FOUNDATION, INC. SCHEDULE OF ACTIVITIES

# For the Years Ended December 31, 2019 and 2018 (EXCLUDING THE THOMAS B. FORDHAM INSTITUTE, INC.)

\_\_\_\_\_

	<u>2019</u>	<u>2018</u>
Change in net assets without donor restrictions		
Revenue		
Investment income/(loss), net of investment expenses	\$ 7,963,693	\$ (1,968,017)
Grants and contributions	60	
Program service fees	721,244	706,838
Other income	 4,061	78
Total revenue without donor restrictions	8,689,058	(1,261,101)
Expenses		
Program Services		
National	319,287	604,212
Ohio	869,403	821,070
Management and general	 665,043	 314,361
Total Expenses	 1,853,733	 1,739,643
Change in net assets without donor restrictions before		
gain on interest rate swap and assets held for sale	6,835,325	(3,000,744)
Gain/(loss) on interest rate swap	(565,547)	342,727
Gain on assets held for sale	 	 382,698
Total change in net assets without donor restrictions	6,269,778	(2,275,319)
Net assets, beginning of year	 46,325,857	 48,601,176
Net assets, end of year	\$ 52,595,635	\$ 46,325,857

# THE THOMAS B. FORDHAM FOUNDATION, INC. SCHEDULE OF FUNCTIONAL EXPENSES

### For the Year Ended December 31, 2019

## (EXCLUDING THE THOMAS B. FORDHAM INSTITUTE, INC.)

			Program		nagement General	]	Total Expenses
	<u>]</u>	<u>National</u>	<u>Ohio</u>	<u>Total</u>			
Salaries	\$	144,169	\$ 390,506	\$ 534,675	\$ 231,429	\$	766,104
Moving expenses					216,409		216,409
Grants		5,250	166,667	171,917	-		171,917
Depreciation and amortization		35,452	30,321	65,773	27,522		93,295
Occupancy		56,098	47,979	104,077	43,550		147,627
Other employee benefits		30,443	43,349	73,792	11,251		85,043
Pension plan contributions		28,008	36,120	64,128	14,111		78,239
Travel			20,454	20,454			20,454
Legal fees			16,359	16,359	49,180		65,539
Payroll taxes		9,928	25,662	35,590	15,001		50,591
Accounting fees					39,779		39,779
Contracts			29,004	29,004	836		29,840
Website and IT		850	24,148	24,998			24,998
Insurance			14,884	14,884			14,884
Supplies			4,746	4,746	5,059		9,805
Miscellaneous		1,898	4,567	6,465	3,222		9,687
Temps/Interns		3,660	3,131	6,791	2,842		9,633
<b>Equipment rental and maintenance</b>			5,959	5,959	195		6,154
Conferences, conventions, meetings		1,938	3,053	4,991			4,991
Telephone		1,593	1,363	2,956	1,237		4,193
Other professional fees					2,720		2,720
Postage and shipping			961	961	529		1,490
Printing and publications			 170	 170	 171		341
Total	\$	319,287	\$ 869,403	\$ 1,188,690	\$ 665,043	\$	1,853,733

See accompanying independent auditor's report.

## THE THOMAS B. FORDHAM FOUNDATION, INC.

### SCHEDULE OF FUNCTIONAL EXPENSES

### For the Year Ended December 31, 2018

## (EXCLUDING THE THOMAS B. FORDHAM INSTITUTE, INC.)

			Program			nnagement General		Total Expenses
		<u>National</u>	<u>Ohio</u>	<b>Total</b>				
Salaries	\$	326,632	\$ 390,484	\$ 717,116	\$	42,000	\$	759,116
Occupancy		66,657	57,010	123,667		51,747		175,414
Depreciation and amortization		62,120	50,286	112,405		47,005		159,411
Other employee benefits		66,064	78,979	145,043		8,495		153,538
Legal fees		2,719	14,287	17,006		63,933		80,939
Pension plan contributions		33,581	40,146	73,727		4,318		78,045
Payroll taxes		21,792	26,052	47,843		2,802		50,645
Grants		11,395	33,500	44,895		-		44,895
Contracts			42,690	42,690		1,162		43,852
Travel			24,790	24,790		18,237		43,027
Accounting fees						37,000		37,000
Insurance		5,634	22,478	28,112		4,427		32,539
Website and IT		518	25,774	26,292		407		26,699
Other professional fees						16,097		16,097
Temps/Interns		3,585	3,066	6,651		2,783		9,434
Miscellaneous		250	3,946	4,196		4,761		8,956
Supplies			2,228	2,228		4,504		6,732
Conferences, conventions, meetings		1,537	497	2,034		3,149		5,183
Telephone		1,702	1,456	3,158		1,321		4,479
Postage and shipping		27	3,034	3,061		280		3,341
Printing and publications			313	313		97		410
Equipment rental and maintenance			 57	 57		(165)		(108)
Total	<u>\$</u>	604,212	\$ 821,070	\$ 1,425,282	<u>\$</u>	314,361	<u>\$</u>	1,739,643

 $See\ accompanying\ independent\ auditor's\ report.$ 

# THE THOMAS B. FORDHAM INSTITUTE, INC. SCHEDULE OF FINANCIAL POSITION

### December 31, 2019 and 2018

## (EXCLUDING THE THOMAS B. FORDHAM FOUNDATION, INC.)

ASSET	<u>S</u>		
		<u>2019</u>	<u>2018</u>
Current Assets			
Cash	\$	359,801	\$ 1,110,203
Short-term investments		35,736	38,448
Grants receivable		448,431	500,000
Other assets		2,654	 2,654
Total Current Assets		846,622	1,651,305
Long-term investments		7,594,526	 6,717,011
Total Assets	\$	8,441,148	\$ 8,368,316
LIABILITIES AND	NET ASSET	<u> </u>	
Total Liabilities			
Accounts payable to Fordham Foundation	\$	840,947	\$ 224,723
Other accounts payable		12,586	 13,810
Total Liabilities		853,533	238,533
Net Assets			
Net Assets - Without Donor Restrictions		6,630,644	6,480,939
Net Assets - With Donor Restrictions		956,971	 1,648,844
Total Net Assets		7,587,615	 8,129,783
Total Liabilities and Net Assets	\$	8,441,148	\$ 8,368,316

# THE THOMAS B. FORDHAM INSTITUTE, INC. SCHEDULE OF ACTIVITIES

# For the Years Ended December 31, 2019 and 2018 (EXCLUDING THE THOMAS B. FORDHAM FOUNDATION, INC.)

		<u>2019</u>	<u>2018</u>		
Change in net assets without donor restrictions					
Revenue	Ф	1 172 002	Φ (7.4	(2.020)	
Investment income/(loss), net of investment expenses	\$	1,172,082		53,039)	
Grants and contributions Other income		577,499 5.916	64	15,500	
		5,816	(1.1	2,259	
Total revenue without donor restrictions		1,755,397	(1)	15,280)	
Net assets released from restrictions					
Satisfaction of program restrictions		2,120,502	1,65	59,418	
Total support without donor restrictions		3,875,899	1,54	14,138	
Expenses					
Program Services					
National		2,566,349	2,47	76,037	
Ohio		794,571	74	12,530	
Management and general		127,064	15	56,653	
Fund-raising		238,210	25	66,636	
Total Expenses		3,726,194	3,63	31,856	
Change in net assets without donor restrictions					
before loss assets on held for sale		149,705	(2,08	37,718)	
Loss on assets held for sale			(4	1,660)	
Total change in net assets without donor restrictions		149,705	(2,12	29,378)	
Change in net assets with donor restrictions					
Grants and contributions		1,428,629	1,82	21,600	
Net assets released from restriction		(2,120,502)	(1,65	59,418)	
Change in net assets with donor restrictions		(691,873)	16	52,182	
Change in net assets		(542,168)	(1,96	57,196)	
Net assets, beginning of year		8,129,783	10,09	96,979	
Net assets, end of year	\$	7,587,615	\$ 8,12	29,783	

# THE THOMAS B. FORDHAM INSTITUTE, INC. SCHEDULE OF FUNCTIONAL EXPENSES

## For the Year Ended December 31, 2019

### (EXCLUDING THE THOMAS B. FORDHAM FOUNDATION, INC.)

\_\_\_\_

	Program			Management & General		Fund- raising		Total Expenses	
	<u>Nation</u>	<u>nal</u>	<u>Ohio</u>	<u>Total</u>					
Salaries	\$ 1,2	18,001 \$	422,166	\$ 1,640,167	\$ 42,527	\$	147,151	\$	1,829,845
Contracts	3	49,697	120,268	469,965	2,964		210		473,139
Occupancy	2	99,264	78,972	378,236	4,156		33,252		415,644
Pension plan contributions	1	39,201	48,248	187,449	4,860		16,817		209,126
Other employee benefits		94,775	32,849	127,624	3,309		11,450		142,383
Payroll taxes		82,832	28,710	111,542	2,892		10,007		124,441
Travel		80,186	11,937	92,123	16,573		3,202		111,898
Grants	1	00,000	2,000	102,000	-		-		102,000
Website and IT		59,775	8,609	68,384	3,014				71,398
Insurance		37,994	10,026	48,020	528		4,222		52,770
Legal fees		33,039		33,039	3,871				36,910
Miscellaneous		9,976	4,069	14,045	14,844		2,089		30,978
Printing and publications		5,937	15,845	21,782	606		4,273		26,661
Supplies		7,468	1,674	9,142	14,526		159		23,827
Telephone		16,139	3,541	19,680			3,859		23,539
Equipment rental and maintenance		16,391	1,534	17,925	4,938				22,863
TelephoneConferences, conventions, meeti		13,668	3,607	17,275	190		1,519		18,984
Other professional fees					5,391				5,391
Postage and shipping		6	516	522	1,875				2,397
Temps/Interns		2,000		2,000		· <u></u>			2,000
Total	\$ 2,5	66,349 \$	794,571	\$ 3,360,920	\$ 127,064	\$	238,210	\$	3,726,194

# THE THOMAS B. FORDHAM INSTITUTE, INC. SCHEDULE OF FUNCTIONAL EXPENSES

### For the Year Ended December 31, 2018

### (EXCLUDING THE THOMAS B. FORDHAM FOUNDATION, INC.)

\_\_\_\_

	Program			Management & General	Fund- raising	Total Expenses	
	<u>National</u>	<u>Ohio</u>	<u>Total</u>				
Salaries	<b>\$</b> 1,304,746	\$ 222,146	\$ 1,526,892	\$ 63,573	\$ 163,433	\$ 1,753,899	
Contracts	344,891	231,879	576,769	4,120		580,889	
Occupancy	350,627	92,527	443,153	4,870	38,959	486,982	
Pension plan contributions	149,742	25,495	175,236	7,296	18,757	201,289	
Payroll taxes	86,314	14,696	101,010	4,206	10,812	116,028	
Grants	-	92,000	92,000	780	-	92,780	
Travel	55,064	15,053	70,117	13,185	3,487	86,788	
Other employee benefits	49,587	8,443	58,029	2,416	6,211	66,657	
Website and IT	32,163	5,994	38,156	2,425	1,589	42,170	
Equipment rental and maintenance	22,810	588	23,398	15,605		39,003	
Insurance	27,510	7,260	34,770	382	3,057	38,208	
Conferences, conventions, meetings	18,185	3,682	21,867	13,037	1,800	36,705	
Telephone	15,380	4,059	19,439	214	1,709	21,362	
Supplies	4,119	2,608	6,727	12,383	34	19,144	
Printing and publications	4,978	4,376	9,354	344	4,799	14,497	
Miscellaneous	328	6,189	6,518	4,747	897	12,162	
Legal fees	2,430	4,029	6,458	828		7,286	
Depreciation and amortization	5,155	1,360	6,516	72	573	7,160	
Other professional fees		75	75	5,060		5,135	
Temps/Interns	2,000		2,000			2,000	
Postage and shipping	9	74	82	1,110	520	1,713	
Total	\$ 2,476,037	\$ 742,530	\$ 3,218,567	<b>\$</b> 156,652	\$ 256,636	\$ 3,631,856	